



# Annual Mandarin Art Festival

Mandarin Community Club - Founder & Presenter

**APRIL 16 – 17, 2022**

**EASTER WEEKEND • SATURDAY 10–5 • SUNDAY 10–4**

Dear Neighbor and Friend of the Festival:

Re Sponsorship

The Mandarin Art Festival, hosted annually by the non profit organization Mandarin Community Club, will be held on April 16-17, 2022. A first-class fine art festival, this event is the longest running of its kind in Northeast Florida and the single largest community event held in the Mandarin neighborhood, attracting thousands of visitors to the uniquely beautiful historic setting of the Community Club every Easter weekend.

For decades, the Festival has been a success due to the hard work of dozens of community-minded volunteers and more than one hundred quality artist exhibitors, but also in great part due to the generosity of financial contributors from the community. **We invite you to join us as a donor or sponsor of the Annual Festival or to advertise in our Festival program, which will enhance our ability to provide the highest quality experience for participating artists and festival-goers, alike.**

As an expression of our gratitude for your support, your contribution will be publicly acknowledged in a variety of ways, from advertising space in our full-color printed program (made available to nearly 10,000 visitors), recognition on the Festival's website for the entirety of the year and for some sponsors, VIP parking and logo inclusion on the Festival poster, as well as a variety of promotional benefits outlined in the attached materials.

In addition to providing the resources needed to produce and promote this long-running community tradition, proceeds from the Festival are directed toward community programs provided by the Club throughout the year and for the upkeep of its historic buildings. **The impact of your financial contribution goes beyond simply funding an event, it demonstrates your desire to positively impact the quality of life of those who live, work and play here in Mandarin.**

We thank you in advance for your consideration and look forward to adding your name to our list of supporters.

Sincerely,

Susie Scott  
Mandarin Community Club President

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIV OF CONSUMER AFFAIRS BY CALLING TOLL FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REGISTRATION # CH50554.

**Juried Art Exhibitors • Children's Art Show • Green Market • Bake Sale  
Prize Drawing • Live Music • Food Court • and More!**





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## PROGRAM ADVERTISING DETAILS AND COMMITMENT FORM

Company/Name (as to be listed on the website) \_\_\_\_\_

Company Representative Name & Title \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

*By my signature, below, I authorize the Mandarin Community Club to place our ad in the Annual Mandarin Art Festival program and list our name as an advertiser on the Mandarin Art Festival website.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**HALF PAGE - \$250**

6.5" x 3.875" (horiz) or 3.125" x 8" (vert)

**QUARTER PAGE - \$100**

6.5" x 1.875" (horiz) or 3.125" x 3.875" (vert)

**BUSINESS CARD SIZE - \$75**

3" x 2" (horiz) or 2" x 3" (vert)

**2020 EXHIBITOR DISCOUNTED RATE - \$50**

3" x 2" (horiz) or 2" x 3" (vert)

- All advertisers have the choice of b&w or color formats and receive name recognition on the Festival's website for one year.
- Festival committee will determine ad placement in accordance with program content and layout needs.
- Graphic design support is available upon request.
- Advertising purchases are not tax-deductible

\_\_\_\_\_ I AM INTERESTED IN A HIGHER LEVEL OF SUPPORT AND WOULD LIKE TO BE CONTACTED ABOUT SPONSORSHIP AVAILABILITY, INCLUDING FULL PAGE ADVERTISING OPPORTUNITIES.

I am unable to commit to PROGRAM advertising, but would like to:

\_\_\_\_\_ Be contacted about making a product or service "IN KIND" contribution to the Prize Drawing or other areas of need as it relates to producing the Annual Mandarin Art Festival.

\_\_\_\_\_ Make a fully tax-deductible contribution in the amount of \$\_\_\_\_\_ to support the Festival.

**Make checks payable to MANDARIN COMMUNITY CLUB and remit to 12447 Mandarin Road, Jacksonville, FL 32223**

**Pay by Credit Card:**

Visa/Mastercard # \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Zip \_\_\_\_\_ Signature\* \_\_\_\_\_

*\*I agree to pay according to the terms of my credit card agreement.*

**MARCH 18 DEADLINE: FOR PROGRAM ADVERTISING KINDLY SUBMIT SIGNED AGREEMENTS & CAMERA READY, DIGITAL ADS TO [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) BY MARCH 18 TO ENSURE INCLUSION IN PRINTED MATERIALS.**

For more information email [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) or call 904-268-1622



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## SPONSORSHIP OPTIONS

### ALL SPONSORS RECEIVE THE FOLLOWING:

- **Reserved VIP Parking**
- **Full Page Ad** (choice of b&w or color), with priority placement, in the Festival program\*
  - Size Options (vertical orientation only): 7" x 8.5" (with bleed) or 6.5" x 8" (without bleed)
- **Logo recognition** (size relative to level) with a **link to your website** on the Festival website for one year
- **Logo recognition** (size relative to level) on the **Festival poster and flyers**

### **DIAMOND SPONSOR - \$5,000**

*\*\*Tax-deductible value if all benefits accepted: \$4,700*

- Half page business bio (in addition to full page ad) in the Festival program
- Recognition in all press releases and any on-air promotional appearances (as allowed)
- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- \$250 in Festival Bucks, redeemable with any Festival exhibitor (\$250 value)

### **PLATINUM SPONSOR - \$2,500**

*\*\*Tax-deductible value if all benefits accepted: \$2,250*

- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- \$200 in Festival Bucks, redeemable with any Festival exhibitor (\$200 value)

### **GOLD SPONSOR - \$1,500**

*\*\*Tax-deductible value if all benefits accepted: \$1,450*

- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)

### **SILVER SPONSOR - \$750**

*\*\*Tax-deductible value if all benefits accepted: \$700*

- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)

*\* Festival committee will determine ad placement in accordance with program content and layout needs. Graphic design support is available upon request.*

*\*\*Tax-deductible value is reduced by the acceptance of benefits with a tangible value. Waiving any or all of said benefits increases the tax-deduction available with each level of sponsorship.*



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Company/Name (as to be listed on the website) \_\_\_\_\_

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Contact Phone # \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

*By my signature, below, I authorize the Mandarin Community Club to place our ad in the Annual Mandarin Art Festival program and list our name as an advertiser on the Mandarin Art Festival website.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**DIAMOND SPONSOR - \$5,000**

**PLATINUM SPONSOR - \$2,500**

**GOLD SPONSOR - \$1,500**

**SILVER SPONSOR - \$750**

### **I AM UNABLE TO COMMIT TO SPONSORSHIP, BUT WOULD LIKE TO:**

\_\_\_\_\_ Be contacted about purchasing advertising space in the Festival program  
(\$250 - ½ page, \$100 - ¼ page or \$75 - business card size available)

\_\_\_\_\_ Be contacted about making a product or service contribution to the chance drawing or  
other areas of need as it relates to producing the Annual Mandarin Art Festival.

\_\_\_\_\_ Make a fully tax-deductible contribution in the amount of \$ \_\_\_\_\_ to support the Festival.

**Make checks payable to MANDARIN COMMUNITY CLUB and remit to 12447 Mandarin Road, Jacksonville, FL 32223**

### **Pay by Credit Card:**

Visa/Mastercard # \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Zip \_\_\_\_\_ Signature\* \_\_\_\_\_

*\*I agree to pay according to the terms of my credit card agreement.*

**SPONSOR LEVEL SIGNED AGREEMENTS & ELECTRONIC COMPANY LOGOS DUE BY MARCH 13 FOR INCLUSION IN PRINT MATERIALS - KINDLY SUBMIT ALL CAMERA READY, DIGITAL PROGRAM ADS TO [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com)**

**For more information email [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) or call 904-268-1622.**