

**50<sup>TH</sup> ANNIVERSARY MANDARIN ART FESTIVAL  
PRESENTED BY THE MANDARIN COMMUNITY CLUB**

**SPONSORSHIP DETAILS AND COMMITMENT FORM**

**ALL SPONSORS RECEIVE THE FOLLOWING:**

- Reserved VIP Parking
- Full Page Ad (choice of b&w or color), with priority placement, in the Festival program\*
  - Size Options (vertical orientation only): 7" x 8.5" (with bleed) or 6" x 7.5" (without bleed)
- Logo recognition (size relative to level) with a link to your website on the Festival website for one year
- Logo recognition (size relative to level) on the Festival poster and flyers

**PLEASE SELECT ONE:**

**DIAMOND SPONSOR - \$5,000**

*\*\*Tax-deductible value: \$4,700*

- Half page business bio (in addition to full page ad) in the Festival program
- Recognition in all press releases and any on-air promotional appearances (as allowed)
- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- 8 tickets to 50th Anniversary Celebration Party (details to follow)
- \$250 in Festival Bucks, redeemable with any Festival exhibitor (\$250 value)

**PLATINUM SPONSOR - \$2,500**

*\*\*Tax-deductible value: \$2,250*

- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- 6 tickets to 50th Anniversary Celebration Party (details to follow)
- \$200 in Festival Bucks, redeemable with any Festival exhibitor (\$200 value)

**GOLD SPONSOR - \$1,500**

*\*\*Tax-deductible value: \$1,300*

- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- 4 tickets to 50th Anniversary Celebration Party (details to follow)
- \$150 in Festival Bucks, redeemable with any Festival exhibitor (\$150 value)

**SILVER SPONSOR - \$750**

*\*\*Tax-deductible value: \$600*

- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- 2 tickets to 50th Anniversary Celebration Party (details to follow)
- \$100 in Festival Bucks, redeemable with any Festival exhibitor (\$100 value)

*\*Graphic design support is available upon request. Festival committee will determine ad placement in accordance with program content and layout needs.*

*\*\*Tax-deductible value is reduced by the acceptance of benefits with a tangible value. Waiving any or all of said benefits increases the tax-deduction available with each level of sponsorship.*

**I AM UNABLE TO COMMIT TO SPONSORSHIP, BUT WOULD LIKE TO:**

be contacted about purchasing advertising space in the Festival program  
(\$75 - business card sized, \$100 - ¼ page or \$250 - ½ page available)

be contacted about making a product or service contribution to the chance drawing or  
other areas of need as it relates to producing the 50<sup>th</sup> Anniversary Mandarin Art Festival.

make a fully tax-deductible contribution in the amount of \$ \_\_\_\_\_ to support the  
50<sup>th</sup> Anniversary Mandarin Art Festival.

**SIGNED AGREEMENTS AND ELECTRONIC COMPANY LOGOS DUE BY JANUARY 26 FOR INCLUSION IN PRINT MATERIALS  
KINDLY SUBMIT ALL CAMERA READY, DIGITAL PROGRAM ADS TO [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) BY FEBRUARY 28**

Company/Name (as to be listed on the website) \_\_\_\_\_

Company Representative Name & Title \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

By my signature, below, I authorize the Mandarin Community Club to place our ad in the 50<sup>th</sup> Anniversary  
Mandarin Art Festival program and list our name as an advertiser on the Mandarin Art Festival website.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

**Make checks payable to Mandarin Community Club and remit to 12447 Mandarin Road, Jacksonville, FL 32223  
Please contact me to take payment via credit card over the phone**

**For more information email [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) or call 904-268-1622.**

**50<sup>TH</sup> ANNIVERSARY MANDARIN ART FESTIVAL  
PROGRAM ADVERTISING DETAILS AND COMMITMENT FORM**

PLEASE SELECT ONE:

**HALF PAGE - \$250**

Size/Orientation Options: 6" x 3.75" (horizontal) or 4" x 7.5" (vertical)

**QUARTER PAGE - \$100**

Size/Orientation Options: 6" x 2" (horizontal) or 3" x 3.75" (vertical)

**BUSINESS CARD - \$75**

Size/Orientation Options: 3" x 2" (horizontal) or 2" x 3" (vertical)

- All advertisers have the choice of b&w or color formats and receive name recognition on the Festival's website for one year.
- Graphic design support is available upon request.
- Festival committee will determine ad placement in accordance with program content and layout needs.
- Advertising purchases are not tax-deductible.

**I AM INTERESTED IN A HIGHER LEVEL OF SUPPORT AND WOULD LIKE TO BE CONTACTED ABOUT SPONSORSHIP AVAILABILITY, INCLUDING FULL PAGE ADVERTISING OPPORTUNITIES.**

**I AM UNABLE TO COMMIT TO PROGRAM ADVERTISING, BUT WOULD LIKE TO:**

be contacted about making a product or service contribution to the chance drawing or other areas of need as it relates to producing the 50<sup>th</sup> Anniversary Mandarin Art Festival.

make a fully tax-deductible contribution in the amount of \$\_\_\_\_\_ to support the 50<sup>th</sup> Anniversary Mandarin Art Festival.

**SIGNED AGREEMENTS DUE BY FEBRUARY 15.**

**KINDLY SUBMIT ALL CAMERA READY, DIGITAL PROGRAM ADS TO [MandarinArtFestival@gmail.com](mailto:MandarinArtFestival@gmail.com) BY FEBRUARY 28.**

Company/Name (as to be listed on the website) \_\_\_\_\_

Company Representative Name & Title \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

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