



Annual Mandarin Art Festival

Mandarin Community Club - Founder & Presenter

MARCH 30 - 31, 2024

EASTER WEEKEND • SATURDAY 10-5 • SUNDAY 10-4

PROGRAM ADVERTISING DETAILS AND COMMITMENT FORM

Company/Name (as to be listed on the website) _____

Company Representative Name & Title _____

Contact Phone # _____ Contact E-Mail _____

Mailing Address _____

By my signature, below, I authorize the Mandarin Community Club to place our ad in the Annual Mandarin Art Festival program and list our name as an advertiser on the Mandarin Art Festival website.

Authorized Signature _____ Date _____

HALF PAGE - \$250

6.5" x 3.875" (horiz) or 3.125" x 8" (vert)

QUARTER PAGE - \$150

6.5" x 1.875" (horiz) or 3.125" x 3.875" (vert)

BUSINESS CARD SIZE - \$100

3" x 2" (horiz) or 2" x 3" (vert)

- All advertisers have the choice of b&w or color formats and receive name recognition on the Festival's website for one year.
- Festival committee will determine ad placement in accordance with program content and layout needs.
- Graphic design support is available upon request.
- Advertising purchases are not tax-deductible

_____ **I AM INTERESTED IN A HIGHER LEVEL OF SUPPORT AND WOULD LIKE TO BE CONTACTED ABOUT SPONSORSHIP AVAILABILITY, INCLUDING FULL PAGE ADVERTISING OPPORTUNITIES, BOOTH SPACE, etc.**

I am unable to commit to PROGRAM advertising, but would like to:

_____ Be contacted about making a product or service "IN KIND" contribution to the Prize Drawing or other areas of need as it relates to producing the Annual Mandarin Art Festival.

_____ Make a fully tax-deductible contribution in the amount of \$_____ to support the Festival.

Make checks payable to MANDARIN COMMUNITY CLUB and remit to 12447 Mandarin Road, Jacksonville, FL 32223

To pay by PayPal: Submit payment via PayPal through the **DONATE** button on the website www.mandarinartfestival.org

To Pay by Credit Card:

Visa/Mastercard # _____ Expires: ____/____ Verification Code: _____

Billing Zip _____ Signature* _____

**I agree to pay according to the terms of my credit card agreement.*

March 1 DEADLINE: FOR PROGRAM ADVERTISING KINDLY SUBMIT SIGNED AGREEMENTS & CAMERA READY, DIGITAL ADS TO MandarinArtFestival@gmail.com BY March 1 TO BE INCLUDED IN PRINTED MATERIALS.

For more information email MandarinArtFestival@gmail.com or call 904-268-1622



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SPONSORSHIP OPTIONS

ALL SPONSORS RECEIVE THE FOLLOWING:

- **Reserved VIP Parking**
- **Full Page Ad** (choice of b&w or color), with priority placement, in the Festival program*
 - Size Options (vertical orientation only): 7" x 8.5" (with bleed) or 6.5" x 8" (without bleed)
- **Logo recognition** (size relative to level) with a **link to your website** on the Festival website for one year
- **Logo recognition** (size relative to level) on the **Festival poster and flyers**

DIAMOND SPONSOR - \$5,000

***Tax-deductible value if all benefits accepted: \$4,700*

- Half page business bio (in addition to full page ad) in the Festival program
- Recognition in all press releases and any on-air promotional appearances (as allowed)
- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- \$250 in Festival Bucks, redeemable with any Festival exhibitor (\$250 value)

PLATINUM SPONSOR - \$2,500

***Tax-deductible value if all benefits accepted: \$2,250*

- Logo recognition in all print advertising for the Festival
- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)
- \$200 in Festival Bucks, redeemable with any Festival exhibitor (\$200 value)

GOLD SPONSOR - \$1,500

***Tax-deductible value if all benefits accepted: \$1,450*

- Booth space (10' x 10') during the Festival
- Promotional banner (provided by sponsor), up to 6', prominently displayed at Festival entrance
- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)

SILVER SPONSOR - \$750

***Tax-deductible value if all benefits accepted: \$700*

- Complimentary Mandarin Community Club membership (Business Level) for one year (\$50 value)

** Festival committee will determine ad placement in accordance with program content and layout needs. Graphic design support is available upon request.*

***Tax-deductible value is reduced by the acceptance of benefits with a tangible value. Waiving any or all of said benefits increases the tax-deduction available with each level of sponsorship.*



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DIAMOND SPONSOR - \$5,000

PLATINUM SPONSOR - \$2,500

GOLD SPONSOR - \$1,500

SILVER SPONSOR - \$750

I AM UNABLE TO COMMIT TO SPONSORSHIP, BUT WOULD LIKE TO:

_____ Be contacted about purchasing advertising space in the Festival program
(\$250 - ½ page, \$100 - ¼ page or \$75 - business card size available)

_____ Be contacted about making a product or service contribution to the chance drawing or
other areas of need as it relates to producing the Annual Mandarin Art Festival.

_____ Make a fully tax-deductible contribution in the amount of \$ _____ to support the Festival.

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Billing Zip _____ Signature* _____

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**NOTE: MAJOR SPONSOR LEVEL SIGNED AGREEMENTS & ELECTRONIC COMPANY LOGOS DUE BY JANUARY 1
FOR INCLUSION IN PRINT MATERIALS - KINDLY SUBMIT ALL CAMERA READY, DIGITAL PROGRAM ADS TO
MandarinArtFestival@gmail.com**

For more information email MandarinArtFestival@gmail.com or call 904-268-1622.